

Mission Statement

To Promote Rural Economic Development by

- Providing **technical/planning** assistance for:
 - **production of renewable fuels & co-products**
 - **industries with innovative products/processes that add value to Iowa's ag commodities**
- Promoting use of **agricultural-based** value-added products
- Answer, **through** research, questions which inhibit use of renewable fuels/co-products

Office of Renewable Fuels Budget

\$168,000 . Promotion, Education, Advertising
(\$140,000 minimum)

\$114,000 • REVAMP (Business Planning)

\$ 50,004 . Research

\$ 68,000 . Administrative Expenses

\$400,000

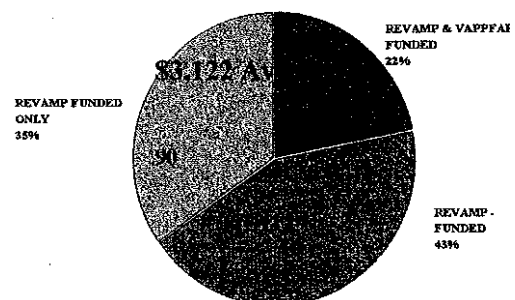
REVAMP GRANTS

- Up to \$1,000 to develop / refine business plan
- Additional funds, up to a total of \$10,000 may be available
- Average grant has been \$3,122

REVAMP Project Requirements

- Business must start or **expand** in Iowa
- No farming or livestock operations
- Use agricultural commodity or output
- Must be innovative:
 - Not **common product**
 - Not **common process**
- Or Renewable Fuels Production Facility

REVAMP &/or VAAPFAP Funded Applicants





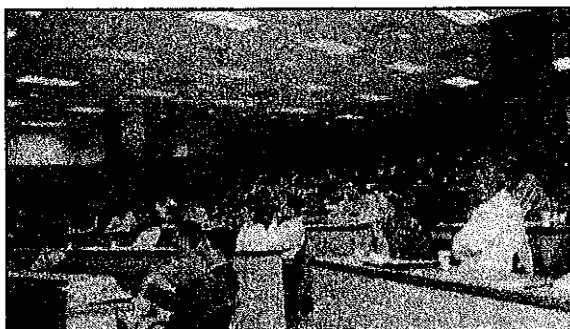
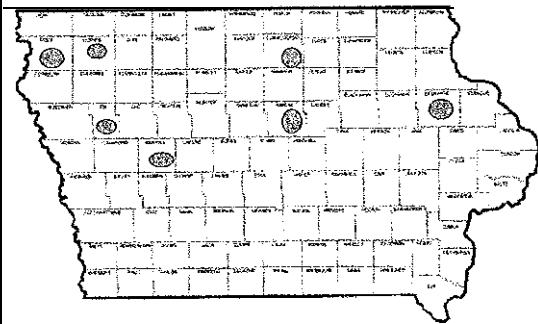
REVAMP SURVEY - FY98

- . Survey to all 116 REVAMP applicants
- . 31 Responded
- They had 37 employees when they first applied for REVAMP assistance
- At survey time, they had:
 - Retained those 37 employees
 - Added 93 full-time employees, **and**
 - Added 37 part-time employees

Potential Ethanol Production Groups Receiving Funding

- 40M • Little Sioux Corn Processors
- 45M • Midwest Grain Processors Coop
- 10M • Northeast Iowa Grain Processors
- 15M • Pie Lake Corn Processors
- 18M • Quad-County Corn Processors
- 14M • Siouxland Energy & Livestock Coop
- 40M • Tall Corn Ethanol
- 182M

Ethanol Plants and Interest Group Areas



Meat Processors Workshop
80 Attended - Farmers & Processors

**FARMS
FOOD**

**& THE
FUTURE**

Adding Value: Challenges and Opportunities

**To Educate
and
To Promote**

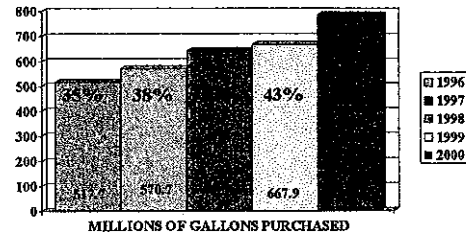
**FY2000 – 400 Attended &
66 Exhibited at Trade Show Attendees
from 9 states,
Iowa Farmers and Businesses**

Cleaner Air For Iowa

With **ethanol**

• Fuel Pump Decals
Vehicle Stickers - Public & Private
Key Rings - Magnets - Ice Scrapers
Billboards - Mobile & Stationary
Print Ads
ALSO: Radio Promotions Promotions

Gasoline Sold Containing
10% Ethanol



Source: DNR

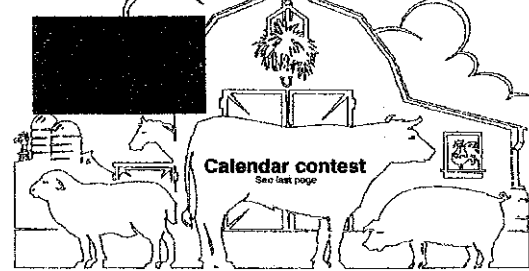
Adding Value

Products Made
From Iowa's
Agricultural Commodities

Combined
Listings
From
Commodity
Brochures

Popular with
Teachers
and
Students

FROM THE FARM TO YOU



Calendar contest
See last page

Products Made From Iowa Commodities

Sponsored by the Iowa Department of Agriculture and Land Stewardship
August 1999 to July 2000

LIBRARY REFERENCE BOOKS

Vol. 1 & 2
And VIDEO
High School
and College
Libraries

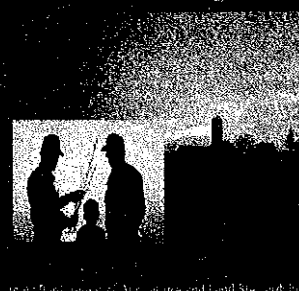
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Adding Value
to Iowa's
Agricultural
Commodities

Volume One

Office of Renewable Fuels
and Co-Products

Iowa Family Farm Meats Directory 2000



Helps
Consumers
Find Some
of the Best
Meat in the
World -

From the
People Who
Raised It

Where Are The Opportunities?

- . Niche markets
- . Specialty products and services
- . Ready-to-use products
- Internet markets
- Global markets
- . Consumers trust farmers/producers
- Natural product markets - **organics**
- **Gazinto** markets